

THIRD MISSION OF HIGHER EDUCATION AND INNOVATION NETWORKS IN THE VISEGRAD GROUP

Conference
10 May 2018, Budapest



PRELIMINARY PROGRAMME

VENUE: Larus Congress Centre,
Budapest, Hungary

9:30 – 10:00 | REGISTRATION, TEA AND COFFEE

10:00 – 10:10 | **Welcome and opening address**

Tempus Public Foundation

10:10 – 10:30 | **Keynote Speech – HEInnovate on the move**

OECD/EC/HEInnovate expert

10:30 – 10:55 | **Keynote speech – V4 in HEInnovate**

Dr István Szabó, Head of Department, Ministry of Human Capacities

10:55 – 11:20 | **Intellectual property rights management and regulation in V4 countries (and in CCE)**

Gábor Németh, Head of Department, Hungarian Intellectual Property Office

11:20 – 11:45 | **Innovative cities in V4 countries – 3rd mission cooperations in V4 region**

(tbc)

11:45 – 12:00 | COFFEE BREAK

12:00 – 13:00 | **Panel – Innovative clusters** Cluster project management

13:00 – 14:00 | LUNCH

14:00 – 15:30 | **Paralell sessions**

1. Panel Discussion on acquisition of title, valuation, management and utilization of IP by universities

PANEL PARTICIPANTS: V4 country representatives

The panel's goal is to identify good examples, best practices as well as challenges while discussing the legislation specifics of the acquisition of title, valuation, management and utilization of IP by universities in the V4 countries and to come up with suggestions on how to create a more supportive ecosystem that can strengthen the university's role in the creation and management of intellectual property.

The discussion will be followed by Q&A.

TOPICS:

- a) regulation of acquisition of title to IP (IP or copyright coming from own basic or other research or innovation in the university, or IP coming from joint R&D projects of universities – businesses)
- b) management and utilization of own IP internally, or via IP management company of the university
- c) valuation of IP for utilization
- d) best practices

This panel is organized by



2. Innovative cities in V4 countries – University-city-business-civil clusters – networks for innovation

PANEL PARTICIPANTS: V4 country representatives

Joint presentations of good practices by V4 HEIs and partners

The session presents good examples, best practices as well as challenges and their solutions in cluster cooperation for regional development. The presentations emphasize the importance of the 3rd mission activities of HEIs, their involvement in the solutions of economic, social and regional challenges. The session also focuses on modern city developments – and presents some best practices in smart city innovation projects.

The discussion will be followed by Q&A.

TOPICS:

- a) HEIs as engines of development – in V4 smart/modern town strategies
- b) HEI-city-business-civil soft co-operations/third mission activities (Hungarian and V4 examples)
- c) smart city projects
- d) best practices and cooperation know-how

15:30 – 15:45 | COFFEE BREAK

15:45 – 16:05 | **Continuing plenary - Key take-aways from the sessions**

Q&A, ideas, proposals – Moderated plenary discussion

16:05 – 16.35 | **Organised networking – „speed dating” – market place – matching machine**

16:35 – 16:45 | **Closing – Way forward by Ministry of Human Capacities**

» tka.hu/internationalisation-in-higher-education/9579/v4-for-3m-conference