



Leadership Forum in Higher Education

June 13, 2018

8:00-9:00 – Coffee & Registration

9:00-9:30 – Welcome

9:30-10:00

Internationalisation at Home: Transforming Societies. This talk will provide a background on the issues of internationalisation at home, its value for the students, the staff, the academic institution and the entire community it touches. We will discuss the important shift in thinking about quality in international education as related to the activities of internationalisation at home. **By Justyna Giezyńska, Luminar Foundation/Studybility, Poland**

10:00-10:30

A Critical Reflection on the Nature of Teaching in the Context of Globalisation. An Academic Leadership Perspective on Internationalisation at Home. Student mobility remains low and higher education leaders increasingly focus on internationalisation at Home (IaH) as a viable strategy to offer an internationalised experience to all their students. The role of the university leadership becomes to facilitate such transformation of traditional curricula to include intercultural and global perspectives, engaging key internal and external university stakeholders. Unless universities fully commit to a long-term and evidence-based systems change approach, IaH will continue to be more rhetoric in a university's strategic plan than a lived reality for students. **By Jeanine Gregersen-Hermans, Pro Vice-Chancellor International and Vice-Principal, Glasgow Caledonian University, UK**

10:30-11:00

Business and Society – Making Management Education Relevant for the 21st Century. Research Findings. “Management and Leadership Development Needs in Dynamically Changing Societies”, led by CEEMAN, is a study which examines views of decision makers from companies in Central and Eastern Europe and South Africa on improving cooperation between higher education institutions and the corporate world in a volatile, uncertain, complex and ambiguous contemporary business environment. Dr. Lalic will present the findings from the just-released book “Business and Society – Making Management Education Relevant for the 21st Century”. **By Alenka Braček Lalić, International Quality Accreditation Director at CEEMAN, Vice Dean for Research and Executive MBA Co-Director at IEDC-Bled, Slovenia**

11:00-12:00 – Discussion

12:00-13:00 – Lunch

13:00-13:30

From Windmills to Global Citizenship: the Narrative of Internationalisation at THUAS. A Case Study. This is a story how The Hague University of Applied Sciences (THUAS), in the context of organisational change and high ambitions in internationalisation, embarked on a journey to create globally-minded graduates through internationalising learning outcomes and supporting lecturers to deliver internationalised programmes. **By Eveke de Louw and Claudia Bulnes Sánchez, Hague University of Applied Sciences, The Netherlands**

13:30-14:00

Are University Lecturers Reluctant to Use English Mediated Instruction in Large Class Settings? An Analysis. The talk explores how a university lecturer can pursue content, language and learning skills goals for his/her students in a large class setting to secure greater long-term gains by students in the acquisition of subject-specific concepts. It proposes flexibility of course objectives adapted to the learning needs of information age learners. **By Jim Connolly, Atlantic Language Galway & Dublin, Ireland.**

14:00-14:30

Global Leadership in a Classroom. A Best-Practice Example. Implemented for many years now, the module on cross cultural business skills has been extremely successful at the University among domestic and international students. It demonstrates how to use project based learning, mobile media and storytelling to craft global leadership skills. The talk offers insights on the conceptual perspectives behind the constant re-building of the module and encourages participants to venture beyond perceived limitations on learning transfer and the concepts of leadership. **By Sander Schroevers, Amsterdam University of Applied Sciences, The Netherlands**

14:30-15:30 – Discussion

15:30-15:50 – Coffee Break

15:50-16:20

Internationalised Student Service: Keeping the Global Talent. A Practitioner's Insight. Internationalisation of higher education addresses international student experience: a full and positive one leads to student satisfaction and better learning outcomes. To assess it, we understand the student lifecycle; to change it, we chose and design good support services, including the career office. How? By bridging gaps between local and international students, all students and academics, students and administrators, and students and the employers to foster a dynamic, intercultural, diverse and engaged community, educating the leaders of the future. **By Adriana Pérez Encinas, Universidad Autónoma de Madrid, Spain**

16:20-16:50

16:50-17:00 Summary

17:00 Reception

***** The programme subject to change *****